



# NEWS RELEASE

08-016

**Today's Date:** Tuesday, March 4, 2008  
**District:** 1 - Eureka  
**Contact:** Julie East  
**Phone:** (707) 441-3998

## FOR IMMEDIATE RELEASE

### GREAT AMERICAN CLEANUP TAKES OUT THE TRASH

**Eureka** – The California Department of Transportation (Caltrans) and Keep California Beautiful partnered on a statewide litter removal event on March 4, 2008. This event was a national kickoff for the Keep America Beautiful *Great American Cleanup*. Cleanup events were held throughout the state.

"This event highlights the seriousness of the litter problem in California and how it requires involvement between many public and private groups," said District 1 Director Charlie Fielder.

The Adopt-A-Highway Program, which began in 1989, is a successful government-volunteer partnership. Currently in District 1, the Caltrans Adopt-A-Highway Program provides an opportunity for individuals, organizations, or businesses to help maintain a section of roadside within the California Highway system. Anyone interested in the Caltrans District 1 Adopt-A-Highway Program may call Nita Brake-Mills at 707-441-5761.

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Note to Media: Please contact Julie East at [julie.east@dot.ca.gov](mailto:julie.east@dot.ca.gov) or 707-441-3998 for an accompanying photo.

